

SoBe Kids Club

Loews Miami Beach Hotel



Kids Club is the Coolest

Prepare for a day of action-packed adventures at our state-of-the-art SoBe Kids Club. Little travelers will love the larger-than-life indoor lifeguard hut, curated areas for crafts, TV time, video games and more. Offering both half and full-day programs, kids can also participate in daily beach and poolside activities, including scavenger hunts and treasure dives, or unleash their inner foodie during guided pizza-making classes.



Daily Activities Schedule

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
9:00–10:30 a.m.	Free Play						
10:30–11:00 a.m.	Treasure Dive	Raft Race	Treasure Dive	Raft Race	Treasure Dive	Raft Race	Treasure Dive
11:00–11:30 a.m.	Raft Race	Treasure Dive	Raft Race	Treasure Dive	Pushing Duck	Treasure Dive	Pushing Duck
11:30 a.m.–12:00 p.m.	Arts and Crafts	Board and Card Games	Arts and Crafts	Board and Card Games	Arts and Crafts	Board and Card Games	Arts and Crafts
12:00–12:30 p.m.	Lunch						
12:30–1:30 p.m.	Free Play						
1:30–2:00 p.m.	Scavenger Hunt	Arts and Crafts	Scavenger Hunt	Arts and Crafts	Scavenger Hunt	Crocodile Hunt	Scavenger Hunt
2:00–2:30 p.m.	Crocodile Hunt	Tumbling Blocks	Crocodile Hunt	Tumbling Blocks	Americana Lawn Activities	Arts and Crafts	Tumbling Blocks
3:00–3:30 p.m.	Ice Cream	Ice Cream	Ice Cream	Ice Cream	Ice Cream	Pizza Cooking Class*	Ice Cream
3:30–4:00 p.m.	VIP Tour	VIP Tour	VIP Tour	VIP Tour	VIP Tour		VIP Tour
4:00–5:00 p.m.	Movie Time						

*Pizza Class is \$20 per child. To sign up, please see the Concierge or dial ext. 5420. Must be reserved 24 hours in advance.





Hours and Pricing

Full Day Session, Including Lunch

\$95 | 9:00 a.m.–5:00 p.m.

Half Day Session, Including Lunch

\$65 | 9:00 a.m.–1:00 p.m. or 12:00–5:00 p.m.

Half Day Session, No Lunch

\$50 | 9:00 a.m.–12:00 p.m. or 1:00–5:00 p.m.

Night Camp Session, Including Dinner*

\$95 | 5:30–10:00 p.m.

Hourly Sessions

\$20/hour

Every Additional Sibling Gets \$10 Off

We invite families and kids for a free 30-minute trial starting from 9 a.m. until 9:30 a.m. every day. Children must be supervised by adults.

*Night Camp is offered on Friday and Saturday evenings. Reservations are required 24 hours in advance.

Join Us

**Please contact us by calling
305.604.5420 or ext. 5420**

All SoBe Kids must be registered. Please speak with a SoBe Kids Club Activity Coordinator, or a Recreation Representative by the Pool Towel Hut for more information. Children must be potty trained. SoBe Kids should bring a bathing suit, change of clothes, hat and sunscreen. Parents must apply sunscreen to children prior to drop off.

Located in St. Moritz Tower next to the spa. Children must be between ages 4–12 to register.

Loews Miami Beach Hotel

1601 Collins Avenue
Miami Beach, FL 33139

305.604.1601
loewshotels.com/miamibeach